

WELCOME TO MONTENEGRO

UDG SUMMER SCHOOL



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Arizona State University



Summer school programs:
Effective Communication,
Research Methods, Fundamentals
of Programming, Science
Communication and Writing,
Marketing Management and
Montenegrin Language.

University of Donja Gorica is a unique interdisciplinary institution, located in Podgorica, the capital of Montenegro. It was founded in 2007 as the result of an entrepreneurial idea which was developed over the years by two distinguished university professors, Veselin Vukotic and Dragan Vukcevic. It offers courses at both undergraduate and postgraduate level of education, including Bachelor, Master's and PhD level of studies.

Currently, it has around 3500 students and 300 professors and teaching staff. All programs at UDG are designed according to the principles of the Bologna Declaration, which ensures students' mobility, international recognition of diplomas, as well as the possibility of partial independent profiling of the programs through a wide range of elective courses, in accordance with personal affinities and interests.



We can organize thematic units in accordance with the agreement with the institution that is sending the participants.

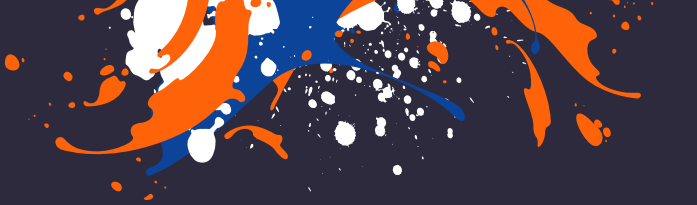
Course descriptions:

The **"Research Methods"** course offers a comprehensive and in-depth exploration of research methods and techniques applicable to a wide range of academic disciplines. Throughout the course, we will cover various aspects of the research process, from formulating research questions to data collection, analysis, and interpretation. Special emphasis will be placed on equipping students with the skills to critically evaluate existing research literature, allowing them to discern the strengths and limitations of different methodologies and approaches. By the end of the course, students will not only be adept researchers but also informed consumers of research, able to navigate and contribute to the ever-evolving landscape of knowledge in their respective fields.

The **"Montenegrin Language"** course develops your skills in communication across ethnic, cultural, ideological, and national boundaries, and helps you develop an understanding of Montenegrin culture and patterns of thought. During this course you will learn morphology and syntax taking four language skills, namely speaking, listening, reading, and writing, into consideration. We will pursue writing in both Latin and Cyrillic alphabets. You will familiarize yourself with Montenegrin and other Balkan cultures and increase your ability to use effective strategies for language learning and communication onsite. In addition, you will see cultural differences in countries other than your own, and demonstrate an appreciation of these differences.

The **"Fundamentals of Programming"** course, focused on Python, begins with an introduction to programming concepts, computer science, and Python programming language. It progresses to variables, data types, control structures, and loops. Functions, modules, and data structures like lists and tuples follow. Students tackle dictionaries, sets, and file operations, before diving into exception handling. Object-oriented programming concepts cover classes, objects, and inheritance. The course also touches on the Python Standard Library and GUI programming. It concludes with debugging practices and a final project encapsulating code readability and documentation, providing a practical, hands-on learning experience.





Course descriptions:

It is important to disseminate one's research broadly, and the **"Science Communication and Writing"** course aims at developing student's skills in order to do that effectively. Students shall be informed on the best practices for science communication intended for a variety of audiences, including colleagues in the field, other scientists in related fields, media representatives and public audiences. A central focus of the course will be on effective communication methods: verbal, visual and written, so that students develop skills on effectively communicating their research for different audiences and through different outlets - scientific papers, conferences, general media articles etc.

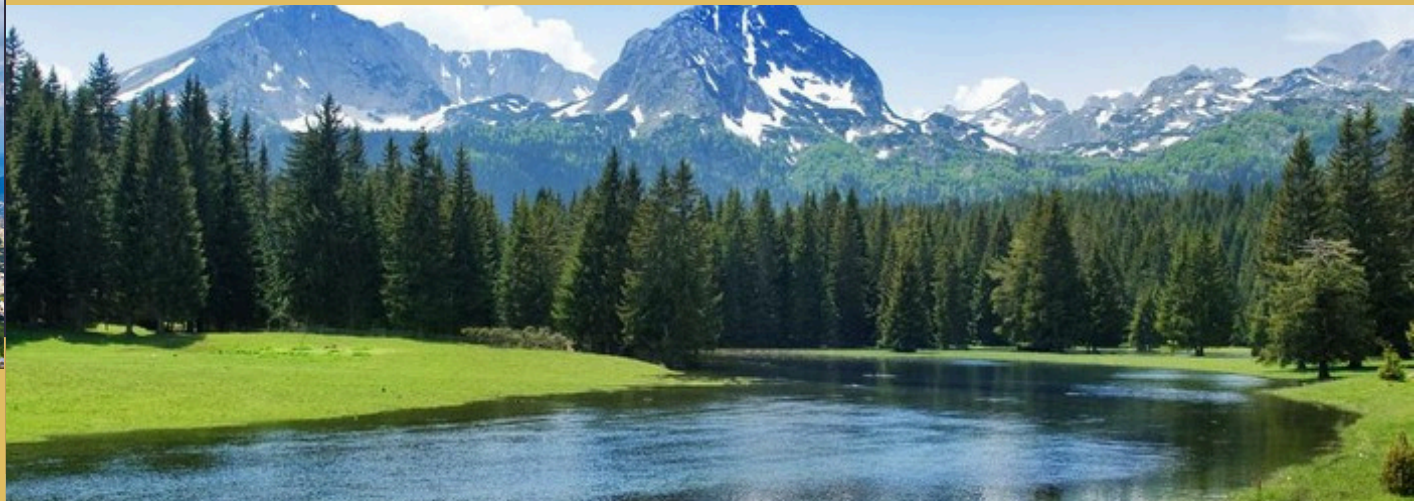
The future of most organizations depends on the manner in which they deal with their environment and the approach they follow in respect of their markets and competitors. A business needs to be proactive in dealing with these key factors. The aim of the **"Marketing Management"** course is to focus on the strategic aspects of marketing so as to be able to deal successfully with the challenges that face businesses in these key areas. This course builds on concepts introduced in Fundamentals of Marketing Management, as well as introducing additional concepts related to contemporary issues in marketing. Furthermore, it incorporates skills acquired in the first courses into the marketing decision making process.

The goal of the course **"Effective Communication"** is for students to adopt the basic categories necessary for understanding and analyzing communication processes in modern societies, and to become familiar with the role of interpersonal communication in everyday life and with its basic models and components. Special attention is paid to the relationship between creativity and communication, as well as the role that media and integrated marketing communications play in business and everyday life. It is often said that modern marketing communications are both science and art.



WHERE THE MOUNTAINS MEET THE SEA

Situated on the Balkan Peninsula in Southeastern Europe, Montenegro is known for its magnificent and unparalleled natural beauty. Montenegro boasts untouched expansive peaks, shimmering lakes, and a 620.000-strong population that is known for its warm hospitality.



More information:
<https://wildmontenegro.me/>





General information

10 participants minimum

Duration: 7-10 days

Price: 2,500 euros per person (accommodation, 2 meals, transportation, all excursions, and lessons included in the price).



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UDG offers not only specific acquisition of knowledge and skills, but also numerous cultural activities such as cruises, socializing, visits to sights and museums, as well as many others.

Useful information :
<https://www.gov.me/en/>
Our team will provide support if needed.

